



Volume 26, Number 11

POWERS UP!



This year, as part of our annual company evaluation, we decided to conduct a Customer Satisfaction Survey aimed at

our customers, reps, and distributors. The hope was that we could confirm that our perceived differentiators are indeed valid, and that we could identify areas of improvement.

The results were thoroughly helpful in our self assessment. Positively, our customers and distributors view our products as reliable, high quality and value-driven. Our lead times were also ranked high relative to meeting the customer's project timelines. Areas of opportunity centered on customer communication and response times to requests for quotes, expedited lead times and requests to improve lead times.



Molex Announces End of Life for Terminal Block Series

Molex has announced end of life for several of their (formerly Beau) Terminal Block series. Those series include single row and double row barrier blocks that cross well to Curtis' [1500](#), [2000](#), [37000](#), [38000](#) and [43000](#), Series. Curtis Industries is working with our distributor partners to update cross-references and informing their sales teams about the opportunities to cross new and existing Molex customers to Curtis blocks.

Here are some of the key reasons why the Curtis Industries [1500](#), [2000](#), [37000](#), [38000](#)

and [43000](#) Series are cost-effective and reliable cross-product solutions:

Flexible Hi-Temp Thermoplastic Terminal Block

The Curtis single row and dual row terminal blocks are designed to withstand extreme environmental conditions such as higher temperatures (up to 130°), vibration, and corrosion. This self-extinguishing type resists

As an organization, we understand the importance of clear and consistent communication with our customers, reps, and distributors. We're committed to improving the dialogue and timeliness of our responses to each inquiry, and are working on implementing a more transparent approach to providing the necessary information and status updates for all projects and requests. You will see enhanced strategies over the next several months, as well as our rollout plan to improve on our process.

We hope you enjoy the content we've shared with you. Please email me at sjpowers@curtisind.com with any questions, comments, or business inquiries.

Cheers,

Steven



Curtis Industries will be attending the AHR Show in Orlando, February 10-12, at the Orange County Convention Center. If you plan to attend, we'd love to meet with you. Email [Gary Wenzel](#) to set-up a meeting.

breakage, damage, and is approved for UL 94V-0 applications.

Terminal Flexibility

Curtis terminal blocks are ideal for surface mount, sub-panel, pc mount, panel mount, chassis connections in electronic/electrical circuit applications, and feed-thru styles with a wide variety of top and bottom terminations.

.375" to .4375" Pitch, 9.52mm to 11.11mm Center-to-Center Spacing

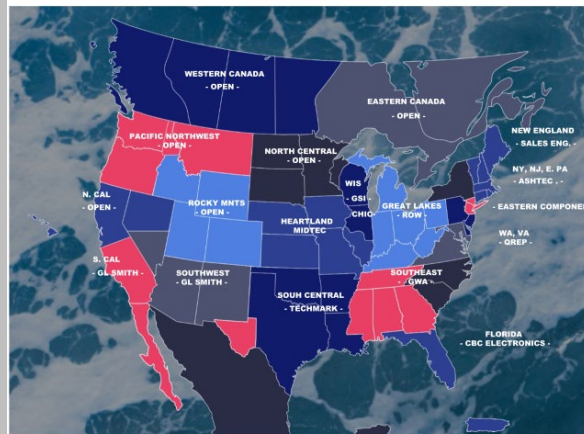
Curtis terminal blocks offers .375" to .4375" pitch, 9.52mm to 11.11mm center-to-center spacing, with 1-26 terminals. Variations include double solder lug, single solder lug, QC tabs, wire wrap, solder pin, and printed circuit pin for the largest design flexibility possible.

Compliance and Certifications

Curtis terminal blocks comply with international standards for safety and reliability, such as UL 15A - 30A, CSA 15A -20A electrical ratings, and are UL recognized and CSA certified. All series comply with global environmental and regulatory requirements such as [RoHS 3](#), [REACH](#), Prop 65, [Conflict Minerals](#), SCIP, etc.

Curtis terminal blocks are an excellent replacement that delivers superior performance, ease of installation, and enhanced safety features. When transitioning to the Curtis [11500](#), [2000](#), [37000](#), [38000](#) and [43000](#)

Series, manufacturers can rest at ease knowing they'll continue to meet the evolving demands of their industries while ensuring the reliability and longevity of their electrical connections.



Sales Reps Wanted

Curtis Industries needs qualified sales reps to serve our Eastern Canada, Western Canada, Pacific Northwest, North Central and Rocky Mountain open territories. If you or someone you know wants to be considered for these regions, please contact [Gary Wenzel](#). If you refer someone to us and they get hired, we'll send you a \$250 gift card. Considering it us helping you to help us.



Tim Taylor & T6 Electronics

Curtis Industries is pleased to announce that Tim Taylor is the new rep for the Rocky Mountain Region, covering Colorado, Idaho, Utah and Wyoming. Tim has been with T6 Electronics for nearly a decade and has extensive industry experience across multiple continents and industries.

[Click here to learn more about our North American Products](#)



The Smarter Choice for

Quality Power Solutions

 **TRI-MAG**
A *Curtis Industries* Company

 **CURTIS**
INDUSTRIES

 **FILTER NETWORKS**
A *Curtis Industries* Company